

LOCATOR

Constantly in touch with your team

Nexus Locator is an easy to use Android Application, that can convert any mobile phone into a tracking device. It's more than useful to managers who need to constantly monitor their team in the field.

How does it work?

Once installed on a mobile phone, Nexus Locator sends information towards Nexus GPS Tracking System. The application records position on the map, speed, covered routes, periods of stationing and points of interest reached. Based on the information received, the system generates reports that can be analyzed by authorized persons. However, the application does not require a permanent connection to the GSM network. Data can be recorded and then sent to the server when a Wi-Fi connection is available in the area. The most important features are: (1) the last location (2) summary of activity (3) speed alert (4) departure alert (5) reaching the hot spot alert and (6) accident alert.

Nexus Locator's main purpose is to ease communication between managers and their team members in the field. The application is visible on the employee's phone, therefore he cannot be tracked without previous permission. Furthermore, he has the ability to start or quit the application according to his working hours, so his private life won't be violated.

Which are the extended benefits of Nexus Locator?

- Each team member can be tracked in real time on the map and can receive messages related to the work he performs;
- Managers can easily and professionally coordinate daily tasks; An exact schedule and a limited area of work can be set;
- The user can define hot spots in the application, and then he can see the order in which those places were visited. Also, alerts for speeding, accident, departure, reaching or missing the point of interest can be set;
- Drivers' safety increases, especially the safety of those who work in remote areas where they can get lost. In case of emergency, the

person can be located immediately, and the authorities can proceed quickly;

- Productivity increases due to the better organization of daily tasks, that can be equally distributed between colleagues. Also, the costs are reduced and working hours are optimized;
- Companies already using our GPS Tracking service for fleet management can use the same account to also manage the phones tracked with Nexus Locator;
- Accounts can be easily accessed from laptop, tablet or mobile phone.

"A service's quality depends mostly on the coordination and effectiveness of those responsible for delivering. Sometimes it's difficult to build a performance team, but not impossible, especially when you have the right tools available. Nexus Locator is a next-generation software solution, easy to use and to implement, offering companies an overview over employees' daily activities. We also believe that Nexus Locator is a way of increasing honesty and collegiality in the team", says Florin Subtirica, Sales Director at Nexus Electronics.

Nexus Electronics is a Romanian company with expertise in developing systems for reducing operational costs. Founded in 2006, the company has now in its portfolio a GPS Tracking System for fleet management - Nexus GPS Tracking, an Android application that can monitor mobile phones - Nexus Locator, a competitive application for customer relationship management - Zimplu CRM and Enigma - a software to monitor any computer in the workplace.